

Chris McGinnis
Bethlehem, PA

[Chris's Home Page < https://www.chrismcginnis.com >](https://www.chrismcginnis.com)



About Chris McGinnis

Sponsored by OM Digital Solutions (Olympus)

Chris McGinnis (PA) In 2014, I purchased an Olympus OM-D E-M10. It was my first 'real' digital camera. I was excited, but I had a lot to learn. In an effort to master my new camera and to improve my photography, I vowed to shoot (and share) at least one photo each day for an entire year. I joined Instagram and got started.

After 365 days of shooting, sharing, and learning, I found myself more and more interested in the details. I bought a macro lens and have been hooked ever since. As I got deeper into the world of macro, I eventually upgraded to an OM-D E-M1 Mark II and shifted my attention toward the beauty, design, and intricacy of arthropods which often go unnoticed. Most recently, I put down my E-M1 Mark II in exchange for the new OM SYSTEM OM-1.

Even before I started with macro, I was drawn to the natural world and involved in the visual arts. As a kid growing up at the Jersey Shore, I spent plenty of time exploring and searching for small critters. When I was inside, I logged countless hours drawing in sketchbooks. I eventually earned my graphic design degree from Moravian College and began a career as a designer.

After four years creating websites for a publishing company, I joined the Olympus America creative team where I have been for the past fifteen years. I currently serve as Director of Creative Services and oversee graphic design, photography, and video production for the Medical business units. I reside in Bethlehem, Pennsylvania with my wife, our twin daughters, and our Rhodesian Ridgeback.

Chris's NECCC Conference Events

Photo Walks <
<https://necccphotoconference.org/category/photo-walks/>>

06 – McGinnis: The Little Things: Macro Photography <
<https://necccphotoconference.org/chris-mcginnis-small-world/>>

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Pre-Conference Workshops <
<https://necccphotoconference.org/category/pre-conference-workshops/>>

07 McGinnis – Maximum Depth of Field Using Focus Stacking and Bracketing <
<https://necccphotoconference.org/7-maximum-depth-of-field-using-focus-stacking-and-bracketing/>>

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Programs <
<https://necccphotoconference.org/category/programs/>>

McGinnis – It's the Little Things: Macro Photography <
<https://necccphotoconference.org/mcginnis-its-the-little-things-field-macro-photography/>>

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Speakers <
<https://necccphotoconference.org/category/speakers/>>

McGinnis, Chris <
<https://necccphotoconference.org/mcginnis-chris/>>

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Over 200 things to see and do at the conference

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Workshops< <https://necccphotoconference.org/sessions#conference-workshops>> Programs< <https://necccphotoconference.org/sessions#conference-programs>>

Demo & Interactive< <https://necccphotoconference.org/sessions#conference-demos>> Speakers< <https://necccphotoconference.org/speakers>>

Photo Walks< <https://necccphotoconference.org/activities#photo-walks>> Models< <https://necccphotoconference.org/activities#models>>

Photo Ops< <https://necccphotoconference.org/activities#photo-ops>> Extras< <https://necccphotoconference.org/activities#neccc-extras>>

Competitions< <https://necccphotoconference.org/activities#competitions>> Trade Show< <https://necccphotoconference.org/activities#trade-show>>

Event Info< <https://necccphotoconference.org/event/>>

